

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Matthew Wachinski		11/22/2011	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Highland Consumer Products, Inc.		
Street Address:	929 High Mountain Road		
City:	Franklin Lakes		
State/Country:	NEW JERSEY		
Postal Code:	07417		
Entity Type:	CORPORATION: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77577492	MIRACLEDRY	
CORRESPONDENCE DATA			
Fax Number:	7034150788		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	kjs4jennisonlaw@aol.com		
Correspondent Name:	Kathryn Jennison Shultz		
Address Line 1:	Jennison & Shultz, P.C.		
Address Line 2:	2001 Jefferson Davis Highway, Suite 1102		
Address Line 4:	Arlington, VIRGINIA 22202		
ATTORNEY DOCKET NUMBER:	MIRACLEDRY		
NAME OF SUBMITTER:	Kathryn Jennison Shultz		
Signature:	/Kathryn Jennison Shultz/		
Date:	04/17/2012		
Total Attachments: 1 source=assign MIRACLEDRY#page1.tif			

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ASSIGNMENT OF TRADEMARK

WHEREAS, Matthew Wachinski ("Assignor"), a citizen of the United States, whose business address is 865 Princess Drive, Yardley, Pennsylvania 19067, has adopted and has a bona fide intention to use in his business the trademark MIRACLEDRY and filed an application to register this trademark in the United States Patent and Trademark Office on September 28, 2008, which is identified by Serial No. 77/577,492;

WHEREAS, Highland Consumer Products, Inc. ("Assignee"), a New Jersey corporation, whose business address is 929 High Mountain Road, Franklin Lakes, New Jersey 07417, is desirous of acquiring the trademark and the application to register thereof as well as the entire business pertaining to the trademark; and

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to said mark and the application together with the entire business and business plans pertaining to the trademark, including the good will of the business symbolized by the mark.

Date: 11/22/11

By: 

Matthew Wachinski